

Position: Executive Director

Organization: After-School All-Stars New York

Location: New York, New York

Organization Background:

Founded in 1992, <u>After-School All-Stars</u> provides free, daily afterschool programs to over 70,000 youth in over 300 school sites in 19 chapters across the U.S. Our vision is for our All Stars to be safe and healthy, to graduate high school and go on to college, to find a career they love, and to give back to their communities.

A Unique Opportunity

ASAS is currently seeking an exceptional and dynamic leader to serve as the Executive Director, New York. Reporting to the Regional Executive Director (RED), the Executive Director's primary responsibilities will involve working closely with the Advisory Board and local staff as well as the ASAS national program and development teams to oversee quality afterschool programming throughout New York City while developing and executing the ASAS New York fundraising plan. The Executive Director will also be responsible for building and maintaining strong relationships with key stakeholders, including partner schools, board members, staff, government agencies, foundations, and program partners. The chapter currently operates on an annual budget of \$2.9 million, with \$2.5 million of that in local and state government grant funds. The Executive Director will oversee a team of seven full-time staff, and many part-time staff, deployed at six school sites.

Specific Responsibilities:

Vision and Strategy

- Overall strategic planning and vision for the organization, in collaboration with the Regional Executive Director and Advisory Board.
- Oversee, develop, continually evaluate, and grow quality afterschool programming at all partner schools and align programming to national ASAS goals.
- Serve as a representative of ASAS in key local meetings.
- Work with the RED and Advisory Board to strategize, plan, and solicit major sponsors and donors.
- Lead the growth of the chapter in New York City.

Organizational Management

- Provide ongoing overall management and leadership of ASAS NY staff, budget, and office.
- Maintain internal financial oversight and controls.
- Cultivate a transparent relationship with the Advisory Board and works collaboratively to carry out the strategies and tactics to meet the chapter's programmatic and fundraising goals.
- Conduct regular communication with the Advisory Board regarding programmatic impact, growth and development and marketing.
- Recruit new advisory board members in partnership with the Advisory Board
- Maintain relationships with school sites and partner Community Based Organizations (CBOs) who will host the ASAS program.
- Conduct appropriate evaluation to ensure feedback from stakeholders and program quality.

Development and Marketing

- Develop and implement a fundraising strategy to support the goals, objectives, and activities of ASAS NY
- Work with the Regional Executive Director and Advisory Board to strategize, solicit, and steward major sponsors and donors
- Raise funds from corporations, foundations, individuals, and government agencies.
- Conduct fundraising events throughout the year to raise ASAS NY public profile and raise unrestricted revenue.
- Prepare and distribute, as appropriate, all needed materials for soliciting sponsors

- Research and write grant applications or sponsorship proposals
- Develop and implement social media and online communication strategy.
- Work with colleagues across the ASAS national network to share information, resources, and leads and collaborate on national fundraising and marketing efforts.
- Ensure that marketing and fund development are carried out in keeping with the organization's values, mission, vision, and plans.
- Perform other duties as assigned

Who should apply?

The ED should embody ASAS's core values: accountable, collaborative, transparent, proactive, and entrepreneurial, and demonstrate a commitment to the mission of helping kids succeed in school and in life. The ideal candidate will also possess a proven track record of raising significant support in the New York region and at least seven years of leadership and fundraising experience, an ability to passionately communicate ASAS's mission, accomplishments and benefits of our work, excellent interpersonal skills and stewardship skills, and event planning experience. An undergraduate degree is preferred.

Salary and Benefits:

The salary for this position is commensurate with qualifications and experience of the individual candidate. ASAS offers a competitive benefits package, including medical, dental, vision, 18 days of paid time off, and 15 paid holidays.

How to apply:

Please submit a resume and cover letter in PDF format via e-mail to: assajobs@afterschoolallstars.org. Please put "ED" and your last name in the subject heading.

To learn more about ASAS, please visit our website: www.afterschoolallstars.org