



**Vice President, Editor in Chief, Urban Land**  
Washington, DC

The Urban Land Institute (ULI) is pleased to announce the Vice President, Editor in Chief, Urban Land position!

**About the Organization**

ULI is a global research and education nonprofit organization whose mission is to shape the future of the built environment for transformative impact in communities worldwide. It is the oldest and largest network of cross disciplinary real estate and land experts in the world, with over 45,000 members. For more information, please visit <https://uli.org>.

**Urban Land Magazine**

*Urban Land* is the magazine of the Urban Land Institute (ULI) and has 80 years of history providing ULI's members with timely and useful information on all aspects of the built environment. The news and features published represent the interdisciplinary and global nature of ULI's membership and the Institute's program of work, and they provide readers with a 360-degree view of the world of real estate. The magazine has four print editions per year, along with an online edition that publishes articles nearly every business day. *Urban Land* is a key benefit of ULI's 45,000 strong membership and is highly prized by its readers as a valuable source of information. *Urban Land* can be viewed here, <https://urbanland.uli.org>.

**About the Role**

Reporting to the SVP, Communications, the Vice President will be responsible for all aspects of the publication's print and online editions. The successful candidate will manage the department budget and supervise the Online Editor, Advertising Sales Manager and freelancers. Specific responsibilities include:

- Planning and execution of four print magazines, with the potential for special editions, and a daily updated website on an ongoing basis.
- Overall editorial responsibility for *Urban Land* including the setting and maintaining of editorial standards, procedures, and deadlines across print and online editions.
- Commissioning and managing freelance contributors around the world to produce relevant and engaging articles.
- Evaluating story proposals, guiding authors, and editing manuscripts generated by ULI members who reflect a range of professions.
- Conducting first edits of all articles, writing, or approving all headlines, captions and other editorial content. Works with the art director to produce each issue's cover, and manages permissions for all artwork. Coordinates copy flow with a team of in-house editors. Proofs and approves all uploads to print.
- Ensuring that ULI's mission and program of work are reflected and communicated throughout *Urban Land*.

- Plan and manage the *Urban Land* budget. *Urban Land* is financially successful, generating approximately \$1.4m of revenue per year, which covers the cost of delivering this key member benefit and provides a surplus toward ULI's mission-led activities.
- Work with advertising sales staff to ensure the ongoing financial success of the publication.
- Lead regular strategic reviews of *Urban Land* to ensure that it meets the Institute's objectives and caters to the needs of its members. This will include assessing existing products and services, while exploring the potential of new initiatives.
- Remain up to date with the latest trends in print and online publishing to ensure that *Urban Land* products optimize new techniques and technology to provide a compelling reader experience.
- Keep abreast of trends and issues affecting real estate and the built environment to ensure that *Urban Land's* editorial content presents cutting-edge thought leadership on the broad range of issues that matter to ULI members.
- Act as the public face of *Urban Land*, promoting the title at key events and being a key point of contact for ULI members and staff.
- Collaborative leadership of communications, content, copy editing, design and production staff across different departments to deliver a best-in-class product.

### **Candidate Profile**

The ideal candidate for the Vice President position will have progressively responsible experience managing widely read digital and print publications. The Editor in Chief should be innovative and technology savvy, with strong strategic influence and collaboration skills. Specific requirements include:

- A bachelor's degree in journalism or related field is required.
- Over 10 years of experience in magazine leadership and management is required.
- Knowledge, experience, or proven interest in the built environment and real estate is preferable.
- Experience with publications addressing a global readership is an advantage.
- Demonstration of ability to work across regions and departments with a collaborative leadership style.
- Strategic thinker with excellent planning capabilities.
- Excellent communicator, in spoken and written word, who effectively conveys ideas.
- Strong people-management skills with an ability to coach, lead, and develop talent in a collaborative, high-performance work environment.
- Skilled at proactively and effectively identifying and meeting needs of members and internal stakeholders.
- Proficiency managing financial resources in keeping with budget objectives.
- Availability to travel to conferences (minimum two per year) and additional events hosted by ULI.

### **Application Process**

ULI has a robust benefits package which includes health, dental, and life insurance, vacation and a retirement plan. Compensation is commensurate with experience. Expand HR Consulting (EHR) has been retained to conduct the executive search. To apply, please submit your letter of interest and resume to EHR, Erica Raphael: [eraphael@expandhr.com](mailto:eraphael@expandhr.com).

ULI is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion/creed, sex, national origin, disability, genetic information, pregnancy, veteran or active military status, alienage or citizenship status, arrest or conviction record, credit history, salary history, caregiver status, sexual orientation, gender identity, marital or partnership status, familial

status, unemployment status, status as a victim of domestic violence, sexual violence or any other status protected by applicable law.